



# Inspirational Lecture: Enabling Global Collaboration

*“Working in a virtual team is just as easy as working with someone who sits right next to you”*



Very few people would agree to this statement. However, recent research shows it can be true. Virtual teams that work effectively, all have one thing in common: They are well prepared for working in distributed teams; and they understand the dynamics and challenges inherent to virtual collaboration.

Based on the doctoral dissertation ‘Trustworthiness: Enabling Global Collaboration’ by Dr. Thomas Tøth SourceWise is proud to offer a two-hour inspirational lecture to organization interested in **improving global team performance**.

## Why is this relevant?

During recent years many organizations have begun a journey into becoming global and multi-cultural organizations, with staff split across different locations in different countries. This journey requires new strategic as well as operational capabilities.

While research as well as the advisory and consulting industry has contributed substantially to enhancing strategic capabilities and increasing market transparency only little attention has been devoted to *understanding the inherent complexities of teamwork in globally distributed teams at the operational level*.

Consequently, most organizations fail in leveraging the potential of the distributed organization because of sub-optimal team collaboration.

Recent state of the art research from Copenhagen Business School contributes to untangling the complexities of distributed teamwork and identifies a number of capabilities needed to achieve high-performing virtual teams.



### Would you like to:

- Increase trust among team members
- Improve communication effectiveness
- Stimulate knowledge sharing and collegial helpfulness
- Create transparency into the efforts of distributed collaborators
- Increase clarity of roles and responsibilities
- Realize the potential of the diverse experiences and background of the team members
- Cater for a positive work atmosphere

**... in the distributed teams?**



## Agenda

The inspirational lecture is a two-hour session aimed at practitioners who are managing or working in virtual teams. The lecture is based on a solid theoretical foundation but with a clear target in inspiring practitioners on how collaboration across geographical distance can be improved.

At the inspirational lecture participants will be introduced to a range on complexities of working in a virtual organization; and to how high-performing virtual teams cope with these challenges.

The main topics are:

- **Trust** – the cornerstone of collaboration in high-performing teams
- **Transparency** – applying formal and social control in an intelligent way
- **Social interaction** – and the consequences of lack of the same
- **Working across cultures** – a new approach to handling cultural differences
- **The man in the middle** – boundary spanners as organizational glue

The inspirational lecture is highly interactive and the participants will have ample opportunity to ask questions.

## About SourceWise & Thomas Tøth

SourceWise is a new consulting company committed to helping organizations improve and succeed in leveraging the potential of globalization by improving how globally distributed teams collaborate. SourceWise is founded by Thomas Tøth.

Thomas Tøth holds a PhD from Copenhagen Business School. In addition to a deep scholarly knowledge on the complexities of global team work Thomas has several years of practice experience from the IT industry where he has been managing globally distributed teams, worked with sourcing strategy, transition and transformation and been expatriated to India as a part of the client-side management group for one of the largest outsourcing engagements in Scandinavia.



## Price and Conditions

The price for the two-hour inspirational lecture 'Enabling Global Collaboration' is 9.500 DKK excl. VAT.

- The price includes a digital copy of slides that summarize the lecture, which can be distributed to all attendees.
- The maximum number of participants is limited to 30 in order to make room for a high degree of interaction. Please contact SourceWise for tailored lectures for attendance exceeding this number.
- The Inspirational Lecture can be conducted in Danish as well as in English
- Venue and arrangement is not included in the price. Please inform SourceWise if you would like SourceWise to arrange a venue for the inspirational lecture.



## Contact

Please do not hesitate to contact Thomas Tøth at SourceWise if you are interested in booking or knowing more about the inspirational lecture.

Best Regards

### Thomas Tøth

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The full doctoral dissertation by Thomas Tøth which this inspirational lecture is based upon can be downloaded free of charge at:  
<http://openarchive.cbs.dk/handle/10398/9115>

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#### Consulting Services

SourceWise is specialized in helping organizations succeed in leveraging the potential of globalization by improving how globally distributed teams collaborate. SourceWise provides consulting services within process and governance optimization with a specific focus on enabling distributed teamwork; advisory on how to minimize cultural barriers and turn diversity into a competitive advantage; and hands-on support to managers struggling with improving efficiency in distributed teams; and interim management of global teams.

#### Courses & Workshops

SourceWise offers a variety of courses and workshops aimed at managers and team members working in distributed teams. Specifically, SourceWise offers courses and workshops on cross-cultural collaboration and management; virtual leadership and teamwork; virtual communication; and trust in distributed teams and organizations. All training activities are highly interactive with a key focus on balancing theoretical knowledge and practice-orientation to cater for a high degree of applicability in the attendees' daily work.